Proceeding International Conference on Islamic Education
"Innovative Learning Designs to Empower Students in Digital Works"
Faculty of Tarbiyah and Teaching Training
Universitas Islam Negeri (UIN) Maulana Malik Ibrahim Malang
November 12th, 2020
P-ISSN 2477-3638 / E-ISSN 2613-9804
Volume: 5 Year 2020

A REVIEW OF THE CREATIVE TEACHING LEARNING PROCESS

Novita Hariana Anggraini

Universitas Islam Negeri Maulana Malik Ibrahim Malang Email: novitaharianaanggraini@gmail.com

Abstract: In the world of education teachers play an active role in the teaching process, teachers play a direct role in the field to conduct the learning process. Teachers are also people who must be experts in various fields including shaping the creativity that exists within the educator as well as the learner himself. Educators who have more creativity will make students comfortable in learning so teaching educators is very influential on students' learning achievement. Creative teachers are teachers who can attract students in learning, with creative teachers will not bore students in the learning process. Students will continue to be interested in the learning process from start to finish. Creative teachers will always grow a talent interest in students, always have an open mind and think about the things that will be done in the process of defense. So it is understandable that a creative teacher will think of creative ideas and be implicated in the learning process using media and the like. The learning process requires media that can support the process of learning, without the media used, then the movement space of educators in conducting the learning process will be limited because it is pervasive that no media can be used.

Keywords: Teacher, Creative, Media, Learner

A. INTRODUCTION

In the age of industry 4.0 is creative is a must-have and developed by every individual is no exception an educator in the world of education. Educators or teachers must think out of the box in order to pack the learning that will be done with fun. This aims so that students do not get bored easily and can receive materials better. In the world of education, the person who plays a direct role as the determinant of the development and future of the learner is a teacher, where a teacher plays an active and direct role in the learning process. Teachers have pern as a substitute for parents in the school environment, students also have little time in the school environment where they always meet with educators who have various characteristics and characteristics of each.

In the learning process, an educator should really think about his or her students because with educators who are active in observing their students will conduct the learning process according to the level of ability and pleasure of the learners. In carrying out the learning process an educator is required to always think creatively so that the educational purpose is achieved as desired. Educators in the learning process must be able and able to use media, methods, and teaching materials well and in creation in order to create creative learning dna invotaif, with the creation of creative learning will affect the achievements of students. Creative educators will certainly invite their students to do creative activities of course so that students get used to thinking creatively. With creative learning students will certainly not get bored with the learning that educators do, because creative educators will try to change the way learning with more interesting and creative ideas. The role of learning media is also very supportive in the creative learning process, where media as an intermediary dn as a tool used by educators in implementing existing ideas. Here the author will discuss about creative learning that is done by educators so that students are always interested in the learning that is being reviewed.

B. MATERIAL & METHODS

1. Creative Teacher

Teachers are people who have a responsibility in the form of educating students both in terms of religious, mental, knowledge and so on who have been organized. A teacher is a role model for his students, a teacher is the one who does the learning. Where he had to educate his students to go to a better rah than before doing the learning.

Creative can be interpreted as the use of existing goods to find or produce something that is important in problem solving that includes innovation and discovery. Sources of creativity can be unearthed by tending to realizing themselves, realizing potential, the drive to keep growing, and expressing all their oragnism abilities (Juandi & Sontani, 2017). Creativity is also where a person's condition has invented, because creativity can be created from a tool or so on whether it is unused or still used and innovated according to the ideas in his or her mind(Agus & Saleh, 2009). So a credibiliity needs to be capital thinking and digging information-infirm in solving a problem. Creativity can be seen and judged if there is already a real form of thought, but if it is still only thought-provoking then it is a process towards creative. In order to produce a credibiliity of value, the need is combined about the creativity of the right brain and the left brain, in order to be in sync. The combination of the right brain that is logical, oral, sequential, dominant and so on will be able to be balanced if combined with the thinking of the left brain that is creative, artistic, neat and so on.

It is not as easy as imagined in making new breakthroughs especially in the world of education, because not everyone is able to make new breakthroughs that come up with creative ideas. But if you already have a creative idea and have a breakthrough then it is immediately possible to make it happen in the real world, so that the breakthrough does not just disappear. Therefore creativity is indispensable in the learning process, so that students never feel bored and lazy about the learning that will be taught today, tomorrow, the day after and in the future. Creative teachers are teachers who are able to package the learning that they will face in such a way that students are comfortable with the learning they are doing. Like a teacher who has brilliant ideas in his learning will surely have his own ways of doing learning. Teachers who have creativity will bring their students to develop their creativity, the teacher will also continue to learn and understand various methods to be varied so that new findings are created (Juandi & Sontani, 2017). Teachers will also interact a lot with others, conduct experiments to keep the teaching fresh and alive, so that the teacher will continue to try everything to develop his creativity and his students. Since every student does not have the same abilities, so a teacher should not have a standard of kusus in determining the standard of ability, a teacher should be able to better understand that his or her students have a variety of potentials. Observe and must learn the uniqueness and variety of potential students in order to come up with creative ideas.

There are also characteristics of creative teachers such as the following:

- a. Open to new experiences.
- b. Flexible in his thinking.
- c. Freedom of expression.
- d. Have a keen interest in creative activities.
- e. Have confidence in your own ideas and ideas.

The creative characteristics according to the National Advisoy Committeess UK, which means that creativity has characteristics that number 4 characteristics of which are:

- a. Think and act imaginatively. Where an educator demands to continue to think imaginatively, imaginative thinking will be able to develop his creative thoughts and always be imaginative. Where when there are creative ideas accompanied by creative learning actions created by teachers
- b. All such imaginary activities have a clear purpose. The importance of determining a goal in an activity, especially in teaching activities the need for an educator to determine what the purpose of creative learning is being done. Because with the benchmark of that goal will be able to help educators to achieve the desired defense goals.
- c. Through a process that can give birth to something original. Here an educator must do a process first before giving birth to something new, because by having a creative idea the

- teacher must have the necessary skills so that when doing the process in achieving something new will be easier and less burdensome.
- d. The result should be able to provide added value. Where the creativity of a teacher is poured into learning must have value that can give students teaching that can be done anywhere and anytime. Added value in terms of attitude is also indispensable for students in improving their behavior in preparation for the process of life that is increasingly in the future.

2. Learning Media

In simple terms, learning media is a tool used to support the implementation of the teaching learning process, ranging from books to the use of electronic devices in their classrooms. Nunu Mahnun says that "media" comes from the Latin "medium" meaning "intermediary" or "introduction". Furthermore, media is a means to channel messages or learning information that the source of the message wants to convey to the target or recipient of the message. The use of teaching media can help achieve learning success. According to AECT (Association of Educational and Communication Technology) quoted by Basyaruddin "media are all forms used for the process of information distribution". Meanwhile, steffi adam and Muhammad Taufik Syastra said that learning media is everything both physical and technical in the learning process that can help teachers to make it easier to convey lesson materials to students so as to facilitate the achievement of learning goals that have been formulated(Wahidin, 2018).

As for various learning media that can be used in supporting learning, among others are:

- 1) Print-based learning media. Print-based learning media is printed learning, which contains the necessary information, not only information as well as illustrated images that can be captured by the learner's sense of vision to clarify the message or information conveyed. Examples of learning media include: a.) poster, b.) comics, c.) cartoon, d.) map, e.) big book, f.) story calendar and so on. this learning medium is a form of visual learning media used as a service of learning messages containing readings and various supporting illustrations. This media is dissipation on paper that provides learning and information. Print media is divided into 3 groups, namely (1) freelance print media (books, modules, magazines, pictures, leaflets, papers and photos. (2) Print media on display (posters, maps, planks, wallpaper) and (3)) Projected print media such as OHP or projector slides.
- 2) Electronic media Electronic media is a device that uses electronic technology that it uses such as radio, television, computer, telephone, and so on. The following are examples of electronic media, namely
 - a) Audio media
 - It is one type of audio media that in learning can be used by educators in order to retrieve the message that has been conveyed from the radio, so that learning through this radio medium is a medium that listens to sounds that can only be heard by the listener's senses.
 - b) Television media
 - It is one type of media whose information is conveyed through images and audio, so in this medium students can take the learning they get through the senses of vision and auditory senses.
 - c) Digital media
 - It is a medium that can be used anywhere and anytime, this media is the easiest medium to use, because there is already a variety of information eperti information through the auditory senses and through the senses of vision and has a variety and types of so many.
 - d) Audio Visual Media
 - Media that displays images and audio at the same time. This media is a medium that can be heard or viewed.
 - e) Multimedia Interaktif Multimedia Interactive multimedia
 - f) Is a multimedia-based learning medium equipped with a controller that can be operated by the user so that the tool can respond and there is a reciprocal relationship between the tool and the user.
 - g) Realia Reality Media Learning Media
 It is a tool or object found in real life. Generally, these objects are natural objects that can

be found around the place of learning or in daily life.

Learning is a process of educational interaction between students, teachers and the environment that involves deliberating learning components to achieve the planned learning goals (Wahidin, 2018). Teaching and learning activities are where the interaction activities of a teacher and his muris are conscious, and planned either in the room or outdoors with the aim of improving the achievement or learning ability of students. The role of the second is very important because the second pera can be called the learning process, there is an educator (who teaches and organizes the running of education) and a learner who as a person is given an understanding by an educator. So that the relationship is inseparable, the educator creates a deliberate atmosphere, so that it can be conditioned by an educator (Afandi et al., 2013).

From the above understanding it can be concluded that learning media is a tool in the learning process to stimulate the mind, feelings, attention and abilities or skills of students so as to encourage the learning process. Learning media is indispensable in the learning process of teaching, because with adnaya learning media will facilitate the learning process of teaching. Especially in the creative and innovative teaching learning process.

C. RESULT & DISCUSSION

In the world of education the role of teachers is very important especially in the learning process of students, where the role of teachers must be active, creative and innovative in order to create fun and comfortable learning for students as well as for educators. In today's world of education, many educators like to laze while doing learning because educators themselves cannot develop creative ideas that an educator should have. Today's educators are more inactive in the learning process and submit all learning to media tools such as doing tasks in a book or module, as well as reading without being explained by an educator. The problem that arises today is also open only educators who are lazy but to a learner who is also lazy with learning and bosa when doing the learning process. That way problems arise from educators who are less able to make the classroom atmosphere enjoyable and make learning that attracts students. So that the need for learning that can increase students' learning interests again.

Creative teachers should be able to use all the media around them to be taught by educators, be it those in the classroom or those who feel in the neighborhood. Creative educators will definitely make learning fun especially with the media available will definitely support educators in doing learning(Putri & Muzakki, 2019). The use of media such as teaching books that occur today is used by an educator very passively, with a teaching book that the teacher will now only tell the learner to write or summarize the material in the teaching book, or a teacher will only write on the board and the learner will copy and answer the question asked by the educator exactly as in the book, whereas teaching book media should not be used as such but can be modified with other uses or can even be combined with other media. The teacher who kreatfi will certainly make the media of the book so fun as to use the book as a medium, but the teacher still does a pleasant learning.

As in the lessons in ajara book, there are times when students must blend in with nature so that the learner will feel more learning that not only that so the understanding of the learner will be more deeply conveyed. Before seorag teacher conducts learning a teacher must also prepare ajara material that will be delivered taking into account the characteristics and abilities of his students. In fact, many educators swallow with raw teaching materials or materials that will be delivered to students. Also in doing learning only focuses on one teaching material, whereas teachers can look for many references that will be used when doing learning by learning first so that learning not only gets material yng there but expands the material that will be obtained oelh students.

Choosing learning methods and approaches is very important in learning, but in reality educators will only use the methods used over and over again every day, using only the same methods in all types of materials and learning. Although choosing a method is very important for the ongoing learning, not smeua material to be studied can use the same metide continuously, but every learning material will surely have its own method that is suitable and suitable for learning materials. With the right selection will help students in capturing learning well. Creative teachers

will also do learning planning, where before the learning of creative teachers will do planning, both in terms of methods, materials and others as well. So that the creativity of a teacher is very demanded in the world of education, with teachers who have good creativity will surely come up with ideas or ideas that will foster credible and innovative learning.

Teachers must create and use precise learning facilities, such as the introduction of their own areas, animals, plants, nature and so on as a medium that is used and modified in such a way and can use goods around us such as goods that have not been achieved so creative teachers will help their students in fostering creativity of students. Creative teachers will also not just stay there, students will continue to be encouraged to continue to think creatively and innovatively that will continue to grow in him. Creative teachers will also manage the classroom with great fun, so students will continue to be active and follow educators in doing learning. Creative teachers will certainly also use learning media to the fullest, not only to support the learning process but also as a fishing pot for students in fostering student creativity, with educators who used to use learning media with kreatfi and customized materials then students will unwittingly continue to observe and follow the development of creative ideas that educators have done. So that it can help students in fostering creativity and learning that suits the learners. Creative teachers will also continue to try to develop their ideas so that ideas are gathered and practiced in learning, so that the teacher can already do his best practice in the learning process, not until there the teacher must continue to develop his ideas to do learning so that the teacher can be said to be a creative teacher.

D. CONCLUSION

Based on the description can be concluded that the creative teacher should be able to develop the ideas that he has directly in the practice in the field, not just as a limited of ideas that are in his mind. Creative teachers must have traits like a.) open to the bar experience, b.) flexible in its thinking, c.) freedom of expression, d.) have a high interest in creative activities, e.) have confidence in your own ideas and ideas. from these characteristics the teacher must be able to continue to carry out the ideas that are in him, and directly practice him in learning, thus helping the learner to grow creative ideas in the learner. Because creative teachers will do a creative learning process and be able to grow the creativity of their students.

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